

V-TWIN PRODUCTS TO TRANSFORM YOUR RIDE

GOODRIDGE



Section 1: Why transition?

Section 2: Inventory management

Section 3: Distributors & Subsidiary Sales

Q&A

Why transition?

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Environmental concerns

Durability

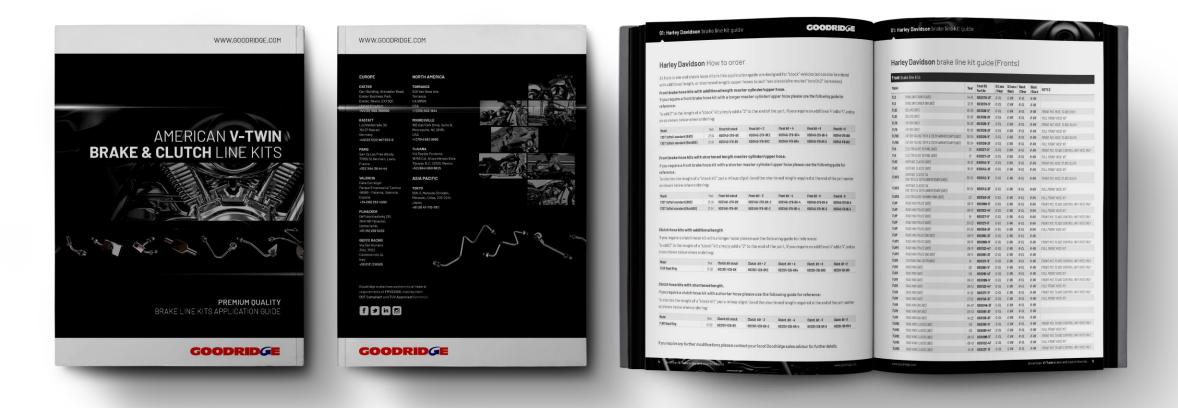
Performance

Section 1

Distributors & Subsidiary Sales

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Product Availability



Section 3

Distributors & Subsidiary Sales

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Marketing support

Media pack for distributors and resellers

- e-catalogue/application guide with linked index
- Logo pack
- Logo placement instructions (brand guidelines)
- Distributor copy/content kit for website/email and communications
- Printed catalogue and application guide





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